SUBSCRIPTION REGISTRATION FORM

Subscribe to Natural Products magazine and keep fully up to date with all the latest news, views and trends in the natural and organic industry. Subscriptions are **FREE** to bona fide UK retail buyers of natural and organic products. All other subscriptions are paid for at the rates shown below. To start receiving the magazine, just fill in the details below plus the appropriate sections. **PLEASE SIGN AND DATE THE FORM. Fax to +44 (0) 1273 645144 or post it to Natural Products Magazine, Diversified Business Communications UK, 119-120 Church Street, Brighton, BN1 1UD.**

READER REGISTRATION

Please complete all boxes and print clearly in BLOCK CAPITALS

1. TITLE: Mr/Mrs/Ms *etc*

2. FIRST NAME

3. SURNAME

4. JOB TITLE/POSITION.

5. COMPANY/ORGANISATION

6. ADDRESS - STREET

7. ADDRESS - DISTRICT

8. TOWN

9. COUNTY/COUNTRY

10. POSTCODE

11.TELEPHONE

12. FAX

13.E-MAIL

14.WWW SITE

FREE SUBSCRIPTIONS

NATURAL PRODUCTS is sent FREE OF CHARGE to all bona fide UK retail buyers of natural products. To start your free subscription, you **must** complete all boxes 1-19.

16. *Is your store part of a group or chain?* A❑ Yes B❑ No

17. *Your location?* A❑ Town high street/mall B❑ Town smaller street C❑ Rural/village

18. *Sales area in sq ft?* _____sq ft **19**. *Number of Staff?* Full time_____ Part time ____

20. ABC Qualifying question: Which date of the month were you born (eg 15th June would be 15)?

PAID SUBSCRIPTIONS

Paid subscriptions are for those not qualifying as above, including manufactures, brokers etc. Extra copies for the same company are half price and can be mailed to a home address if required. Many companies use this service for their managers or sales representatives to keep them up to date within the industry. NATURAL PRODUCTS is published monthly. Please complete **all** the boxes 1-15 above, and tick the type of subscription required and your payment method. We regret that copies cannot be sent until payment is received.

TYPE OF SUBSCRIPTION

❑ UK – £59 ❑ UK extra copy – £30 ❑ Europe – £69 ❑ Rest of World – £79

PAYMENT METHODS

❑ I enclose a UK sterling cheque payable to 'Diversified Business Communications UK'

❑ Please debit my VISA/Mastercard Expiry

Please send me copies of Natural Products News as above (and debit my credit card if completed)

Signed:_____ Date: _____

COMPANY TYPE

15. Tick primary business type

CT02 ❑ Health Store
CT01 ❑ Natural Products Store
CT08 ❑ Natural Remedy / Herbal Store
CT12 ❑ Mail Order / Internet
CT03 ❑ Deli/Specialist Food Store
CT06 ❑ Farm Shop
CT14 ❑ Hotel / Pub / Restaurant
CT24 ❑ Farmer / Grower / Agriculture
CT05 ❑ Supermarket / Multiple
CT07 ❑ Pharmacy
CT11 ❑ Individual Practitioner/Therapist
CT10 ❑ CAM Centre
CT09 ❑ Practitioner / CAM Centre
CT04 ❑ Beauty Salon / Therapist
CT15 ❑ Spa / Health Clubs
CT17 ❑ Sports / Gym / Leisure Centre
CT16 ❑ Health Leisure Centre
CT13 ❑ Training/Education/College/Uni
CT22 ❑ Hospital / Surgery / Clinic
CT23 ❑ Hospice / Care / Nursing Home
CT18 ❑ Wholesaler / Distributor
CT19 ❑ Manufacturer / Processor
CT31 ❑ Associations / Organisations
CT26 ❑ Agency-Marketing/Ad/PR
CT30 ❑ B2B/Business Services
CT27 ❑ Consultancy / Broker
CT25 ❑ Publisher-Books / Mags
CT28 ❑ Media - TV/Radio/Press
CT20 ❑ Ingredient Supplier
CT32 ❑ Insurance / Financial Services
CT29 ❑ NGO/Non-commercial
CT33 ❑ Other
CT21 ❑ Embassies

21. Please tick your company's main business sector:

Business sectors

BS01 ❑ Organic products
BS02 ❑ Natural products
BS03 ❑ Vegan/Vegetarian
BS04 ❑ Ethical/Fair trade
BS05 ❑ Contact manufacture
BS06 ❑ Services only
BS07 ❑ Other_____

22. Please indicate the areas of your company's products / services - tick ALL boxes that apply

Food & drink

1 ❑ Packaged foods
2 ❑ Drinks & beverages
3 ❑ Fresh produce
4 ❑ Meat
5 ❑ Dairy
6 ❑ Bakery
7 ❑ Ingredients
8 ❑ Other_____

Health

1 ❑ VMS
2 ❑ Herbal remedies
3 ❑ Natural remedies/CAM
4 ❑ Functional foods
5 ❑ Special diet products
6 ❑ Sports nutrition
7 ❑ Raw materials
8 ❑ Other_____

Home & environment

1 ❑ Bodycare & Beauty
2 ❑ Household/Eco products
3 ❑ Books/magazines/music
4 ❑ Clothing & fabrics
5 ❑ Petcare
6 ❑ Garden
7 ❑ Other_____

Please return by faxing the form to +44 (0) 1273 645144 or posting it to Natural Products Magazine, Diversified Business Communications UK, 120 Church Street, Brighton, BN1 1UD.